

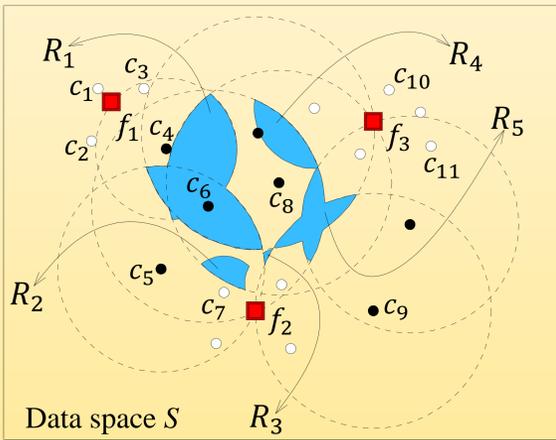
# Location Selection for Utility Maximization with Capacity Constraints

Yu Sun, Jin Huang, Yueguo Chen, Rui Zhang, Xiaoyong Du  
Renmin University of China, University of Melbourne

## Problem Definition

- In a 2-dimensional data space  $S$ ,
  - let  $F$  denote the facility set containing locations of existing facilities  $f$ ,
  - $C$  denote the client set containing locations of clients  $c$ ,
  - $v(f)$  denote the capacity of a facility  $f$ ,
  - and  $SE(C, F)$  denote the number of served clients.
- Given the capacity  $v(f_n)$  of a new facility  $f_n$ , the **location selection query for utility maximization** returns a set  $M$  of regions that contains all regions such that if  $f_n$  is set up in any of them, the number of newly served clients (utility of the new facility), denoted as  $u(R)$  is maximized.
  - $u(R) = SE(C, F \cup \{f_n\}) - SE(C, F)$

## Query Example



- In the above example, Rectangles  $f_1, f_2, f_3$  represent the distribution centers.
- $v(f_1) = 3, v(f_2) = 4$  and  $v(f_3) = 5$ , which indicate the number of clients they can serve, respectively.
- Client  $c_4$  is unserved because its nearest distribution center  $f_1$  has a capacity of 3, which is used up by  $c_1, c_2, c_3$ , since they are nearer to  $f_1$  than  $c_4$ .
- Assume that we want to build  $f_n$  with  $v(f_n) = 4$ .
- Setting it up in any region in the set  $\{R_1, R_2, R_3, R_4, R_5\}$  will serve 4 more clients.
  - If  $f_n$  is set up in  $R_1$  or  $R_5$ , it directly serves 4 unserved clients.
  - If  $f_n$  is located in  $R_2$ ,  $c_7$  is taken over by  $f_n$ , then  $f_2$  is able to serve unserved  $c_9$ . And  $f_n$  directly serves 3 unserved clients.
- This is the highest utility can be achieved. So  $\{R_1, R_2, R_3, R_4, R_5\}$  is the answer to this query.
- Considering only unserved clients is not enough in solving our problem.

## Main Contributions

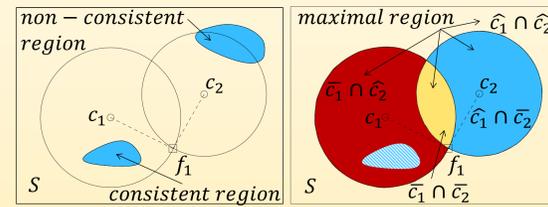
- A new type of query, named **location selection query for utility maximization**, is proposed;
- Arc** based methods are introduced to describe and validate regions;
- An efficient algorithm to answer the query is obtained via applying three pruning rules to a straightforward solution;
- Extensive experiments are conducted. The results confirm the efficiency of the proposed algorithm.

## Maximal Regions and BRNN Sets

Given a client  $c$ , the nearest facility circle (NFC) of  $c$ , denoted as  $n(c)$ , is a circle that centers at  $c$  and has a radius of  $dist(c, f)$ , where  $f$  is the nearest facility of  $c$  and  $dist(c, f)$  is the Euclidean distance between  $c$  and  $f$ . We denote the set of all the points within  $n(c)$  as  $\bar{c}$  and the set of all the points outside as  $\hat{c}$ .

Definition:

- Consistent region:** a consistent region  $R$  is a set of points satisfying that: 1)  $\forall c \in C, \exists p_i, p_j \in R$  such that  $p_i \in \bar{c}$  and  $p_j \in \hat{c}$ ; 2)  $\forall c \in C, n(c) \cap R = \emptyset$ .



- Maximal region:** a consistent region  $R$  is a maximal region if  $\forall R' \cap R \neq \emptyset, R' \subseteq R$ .

Lemma:

- $\forall p_i, p_j$  in a region  $R$ , we have  $B(p_i) = B(p_j)$ .
- $\forall p_i, p_j$  if  $B(p_i) = B(p_j)$ , then  $p_i, p_j$  must be in the same maximal region.

The above two lemmas show the one-to-one relationship between a maximal region and a BRNN set. Formally, given a BRNN set  $B(p)$ , the corresponding maximal region is:

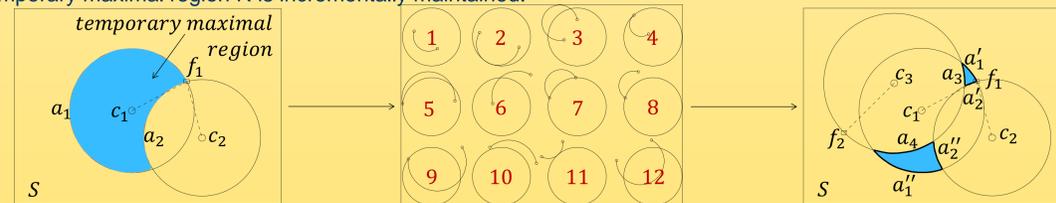
$$R = \left( \bigcap_{c_i \in B(p)} \bar{c}_i \right) \cap \left( \bigcap_{c_j \in \overline{B(p)}} \hat{c}_j \right)$$

So it is possible to get all maximal regions through all combinations of clients.

## Validating An Enumeration

For  $|C|$  clients, there are totally  $2^{|C|}$  possible BRNN sets. Some may have no corresponding real maximal regions. Thus we adopt an incremental way of checking the validation of an enumerated BRNN set:

- A temporary maximal region  $R$  is incrementally maintained.

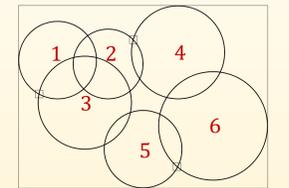


- When a new client  $c$  is involved for checking,  $R$  is updated according to the 12 cases of the location relationship between  $n(c)$  and the enclosing arcs of  $R$ .
- If it is  $\bar{c}$ , then we keep the inside part of the arc, else the outside part is kept.
- New enclosing arcs are added by similarly checking their middle points.
- Checking one client after another, if  $R$  becomes  $\emptyset$ , then the enumeration is invalid. Otherwise,  $R$  is the corresponding maximal region of the enumerated set
- In the example, we need validate  $\bar{c}_1 \bar{c}_2 \bar{c}_3$ . Now, the temporary maximal region  $R = \bar{c}_1 \bar{c}_2$ , and it is enclosed by arc  $a_1$  and  $a_2$ . When we check  $c_3$ ,  $a_1$  and  $a_2$  are both updated in case 12, leading to 4 smaller arcs left. Two new arcs  $a_3$  and  $a_4$  from  $n(c_3)$  are added. Then the two smaller blue regions form the maximal region corresponding to  $\bar{c}_1 \bar{c}_2 \bar{c}_3$ .

## Search Algorithms

Baseline Algorithm:

- A naive solution is to enumerate all combinations of all clients, validate each enumeration, get the increment of the BRNN set and calculate the utility.
- We only need consider those NFCs which it intersects with. In order to avoid repetition we assign each NFC a unique ID so they can be scanned in order.



- The above example has six NFCs. We start from the one with the smallest ID 1. Since 1 only intersects with 2 and 3. Then, all BRNN sets we enumerate for 1 are 123456, 123456, 123456, 123456 and 123456.
- Then, we turn to check 2, it intersects with 1, 3, 4, since 1 is smaller than 2, thus we would only enumerate 123456, 123456, 123456 and 123456. In this way, the maximal region that lies in both 1 and 2 will not be repeated.

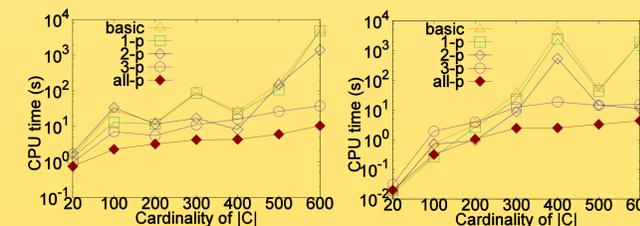
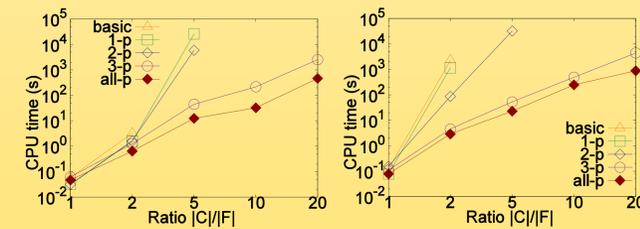
We propose three pruning rules to speed up the search process and get the prune algorithm.

- (I) Expected Max Benefit Pruning
- (II) Max Workload Sharing Pruning
- (III) Early Abandoning

## Experiments

We study the performance of the baseline (basic), baseline with first (1-p), second (2-p), third (3-p) pruning rule and the pruning algorithm (all-p) which features all three pruning rules.

Both real and synthetic data sets are used.



For details, please refer to our paper in the proceedings.