Social Web

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Why are you here?
To learn!
What’s the best way to learn?
How much do you recall?

- Lecture: 5
- Reading: 10
- Discussion: 50
- Experience: 75

Wednesday, 6 October 2010
Course Objectives

• Introduce students to the theoretical aspects of how online communities operate

• Help students identify those characteristics that make social websites succeed or fail

• Provide experience in becoming part of a social website

• Critical thinking and writing, presentation skills
This course is a reading course. This means you have to READ and WRITE

Every week!

There is no textbook

There is no exam!
Grading

• Lecture(s) 20%
• Classroom & online participation 20%
  • Each class you miss will cost 5%
• Term project 60%
Lecture(s) 20%

- Each week, one of you --the Lecturer-- will be responsible for teaching everyone else
- The lecturer must post a summary of the topic to our forum 72 hours before the lecture (see written critique)

Lecture(s) 20%

• On the day of your lecture, you must give a 45-60 minute presentation on the topic
• Followed by 10 minutes of quick question-and-answer session
• Break (15mins)
• Discussion - lead by the lecturer - 60 mins
Classroom & online participation 20%

• Participating in class: questions, comments, etc.

• Participating in forum: replies, follow ups, etc.

• In general, the EFFORT you put in
Term project: 60%

• You will “adopt” a social website of your choosing

• You will become an active member in that community

• At the end of the semester, you will report back to us about this community, tell us how it works, and give 10-page report.
Project deliverables

- October 8: Bring 3 different websites to class for presentation
- October 15: Project idea and motivation (max 2 pages): 5%
- October 29: Background and literature review (max 3 pages): 15%
- November 12: Research methods description (max 2 pages): 15%
- December 3: Attained results (max 4 pages): 15%
- December 17: Final report (max 10 pages): 5%
- December 17: Presentation and poster: 5%
Weekly activities

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
</table>

- **Lecturer Comments**
- **Students Comment**
- **Lecture and Discussion**

**THESE ARE DEADLINES:**
**YOU SHOULD COMMENT EARLIER**

Wednesday, 6 October 2010
You can expect the following feedback from me:

- Responses to your critique. Questions to consider
- Corrections to your critique (English)
- Comments about your presentation
<table>
<thead>
<tr>
<th>Week 1</th>
<th>Course overview</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 2</td>
<td>Online Communities</td>
</tr>
<tr>
<td>Week 3</td>
<td>Project progress</td>
</tr>
<tr>
<td>Week 4</td>
<td>Social web &amp; research methods</td>
</tr>
<tr>
<td>Week 5</td>
<td>Encouraging newbies</td>
</tr>
<tr>
<td>Week 6</td>
<td>Encouraging contribution</td>
</tr>
<tr>
<td>Week 7</td>
<td>Regulating behaviour</td>
</tr>
<tr>
<td>Week 8</td>
<td>Mashups &amp; the wisdom of crowds</td>
</tr>
<tr>
<td>Week 9</td>
<td>Online games</td>
</tr>
<tr>
<td>Week 10</td>
<td>Privacy</td>
</tr>
<tr>
<td>Week 11</td>
<td>Social impact of the social web</td>
</tr>
<tr>
<td>Week 12</td>
<td>Final presentations</td>
</tr>
</tbody>
</table>
Topic assignments

- Sign up on the FORUM
- Preliminary assignment of topics
- Now!

- Labs: Monday 2pm @ Sala 28.
For next week

• Read papers and post comments
• Finalise your lecture topics: swap (via forum)
• Identify 3 social websites / online communities that you want to adopt
  • Prepare a couple of slides on each
  • Explain why you think this website may be interesting
• EMAIL ME YOUR SLIDES BY THURSDAY (vassilis+socialweb@cmu.edu)
Resources

- Syllabus: http://hci.uma.pt/courses/socialweb
- Instructor email: vassilis+socialweb@cmu.edu