The World Privacy Survey
http://worldprivacy.info

About the project
The World Privacy Survey is a research project that measures global differences in attitude towards privacy and personal integrity. It identifies how people’s nationality, age, income, community size, internet usage and other factors affect what personal information people are willing to share, as well as with whom they are willing to share it.

This survey not only shows that privacy means different things to different people, but also what those differences are. All collected information is freely available through the website above, so that website developers and service designers everywhere can use it to better understand how people want their personal details to be treated.

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Country differences
Pair wise Euclidian distance between the answer vectors representing countries. Values are high when answers differ greatly between countries.