What is iminlikewithyou about?

Play

Know new people

Chat

Who are its users?

Mostly students - between 13 and 23.

What makes it special?

“...on the site itself are just funny, it’s informal and I like it that way. I don’t see it very often on other sites, just relaxed.”

“I play iminlikewithyou every day and I make friendships stronger by playing games stronger by playing games with my friends.”

What seems to be unique about iminlikewithyou is its playful culture: “We are just trying to make a really fun thing to help you waste time” — iminlikewithyou’s About page.

Methodology

Iminlikewithyou was studied through immersive ethnographic fieldwork during 2 months. This included participant observation, reading about iminlikewithyou on its blog and on news’ websites and, finally, the deployment of a questionnaire for iminlikewithyou’s users. 65 people completed this questionnaire.

Where are they from?

Mostly students - between 13 and 23.

Know new people

100
75
50
25
0

USA
UK
Canada
Israel
Norway
Australia
Netherlands
Portugal
Philippines
Other

USA: 31%, UK: 28%, Canada: 15%, Israel: 10%, Norway: 7%, Australia: 6%, Netherlands: 5%.