DeviantArt is a website for art and talent worldwide divulgation as also a platform of socialization that joins people with a same interest: Art.

Launched on August 7, 2000 by Scott Jarkoff, Matthew Stephens and Angelo Sotira.

Over 8 million members
36 million visitors annually

**Opportunities**
“I’m going to be published. I received an email from a digital arts magazine”

**Inspiration**
“Great source of inspiration”
“Helped me to become a better artist”

**Friendships**
“All of my best friends come from deviantArt. Here was where I met my husband”

Members have a personal webpage that is also an art-portfolio.

Art can be collected by drag and drop of their thumbnails images to a folder named by the user. Art can be download or bought.

Deviant has its own clothes on sell in deviantWear.

Watch lists let you follow closely the artist you like more or your closer friends.

Individuals tend to increase their commitment to the community until a certain level from where starts to decrease until the user leaves the community.

Artists Performance will not only depend on how long he’s a deviantArt user but will also depend on the category he’s in.